



# Collaboration on Climate Action

**Business as a Force for Good** 



Humanity in Business and Communiteer are proud to initiative the **Collaboration on Climate Action** campaign to bring corporates and Not-For-Profits (NFPs) together to tackle the business of climate change. This campaign will be the catalyst to create an ongoing community that empowers Tech, Marketing, HR and Finance professionals to take climate action by using their skills to help charities further their cause.

We believe the reason why we are still struggling to take decisive climate action is not due to a lack of resources or goodwill, but the absence of clearly defined collaborative opportunities between corporations and NFPs.

The skills and expertise from the corporate sector can be better utilised to assist NFPs create business solutions that are more efficient and scalable to further their mission.

At the same time, the NFP sector can share their knowledge as subject matter experts to inspire corporations to take climate action through more sustainable business practices.

To enable this, we are creating a community to connect like-minded organisations to mobilise their collective resources and coordinate their efforts towards climate action through a series of workshops and online activities. We will take a pragmatic approach and focus on the delivery of projects that will contribute to long term impact and instill a sense of shared purpose that will fuel our ongoing engagement.

Join our social movement to unleash the power of business and technology as a force for good to take urgent action to combat climate change and its impacts!

**Humanity in Business** is the leadership movement that creates engaged and purposeful organisations'

**Communiteer** uses technology to bring together corporates, charities and change makers to do more good.











### How will it work?

Sep 19' Oct - Nov 19' Dec 19' 2020+



Assemble a pioneer group of organisations that are motivated to take urgent climate action together

Facilitate events
to identify, scope
and deliver
projects through
the exchange of
skills and
expertise

Foster an online community to promote dialogue, exchange ideas, and enable collaborative activities in between events Capture the outcomes from this pioneer group and tell our story as part of a recognition event

Grow our community and create long-term impact and sustained climate action

## Why join this campaign?

#### **NFPs**

Access skills and expertise to tackle business challenges and build capacity

Share subject matter expertise to inspire corporates to take climate action

Derive coordinated solutions and avoid reinventing the wheel

Connect with corporates and executives to foster future opportunities; and

Collaborate with like-minded organisations to amplify our collective impact.

#### **Corporates**

Contribute your skills and expertise to take quantifiable, climate action;

Inspire and engage your team by instilling a sense of mission and purpose

Learn about sustainable business practices to improve your organisation

Build trust within the community to maintain the social licence to operate; and

Collaborate with like-minded organisations to amplify our collective impact



