



Pathway to employment Learning today for change tomorrow

Australia is facing a youth employment crisis. Accelerated by COVID-19, an economic downturn and a lack of graduate opportunities have created uncertainty and anxiety for their future prospects.

With an economic downturn, comes a slowdown of our collective progress towards achieving the Sustainable Development Goals (SDGs).

How can we harness giving to widen the pathway to employment and ensure sustainability?

Decent Work & Economic Growth is the goal. **Quality Education** is the **solution**.

Achieving sustainability, equality and diversity in society requires us to first empower our youth with the knowledge and opportunities to reach their potential. Only then will we see the SDGs become a tangible reality.

For the next 6 months, Communiteer, in partnership with AVI, is bringing together university students, corporate volunteers and not-for-profits to collaborate on skilled volunteering projects.

We are widening the pathway to employment for students while resourcing the not-for-profits in the education space.

How will it work?

We are building our next cause-based community around Sustainable Development Goal 4; Quality Education and 8; Decent Work & Economic Growth.

Since these goals are interconnected, this campaign will address targets towards both goals:

● Increase the number of youth and students who have relevant skills for employment, decent jobs and entrepreneurship

● Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation.



● Ensure all learners acquire the knowledge and skills needed to promote the Sustainable Development Goals

● Achieve full and productive employment and decent work for all, including young people and persons with disabilities



Universities will increase their students' employability and the quality of their education, inspiring empathetic and career-ready members of society.



Corporates will raise staff engagement and promote learning and development in leadership, professional skills and knowledge of social issues.



Students will gain invaluable experience and skill-building by collaborating on meaningful opportunities guided by industry leaders.



Volunteers from corporates will have a choice in how they give, directly collaborating with NFPs and supporting students in mentorship simultaneously.

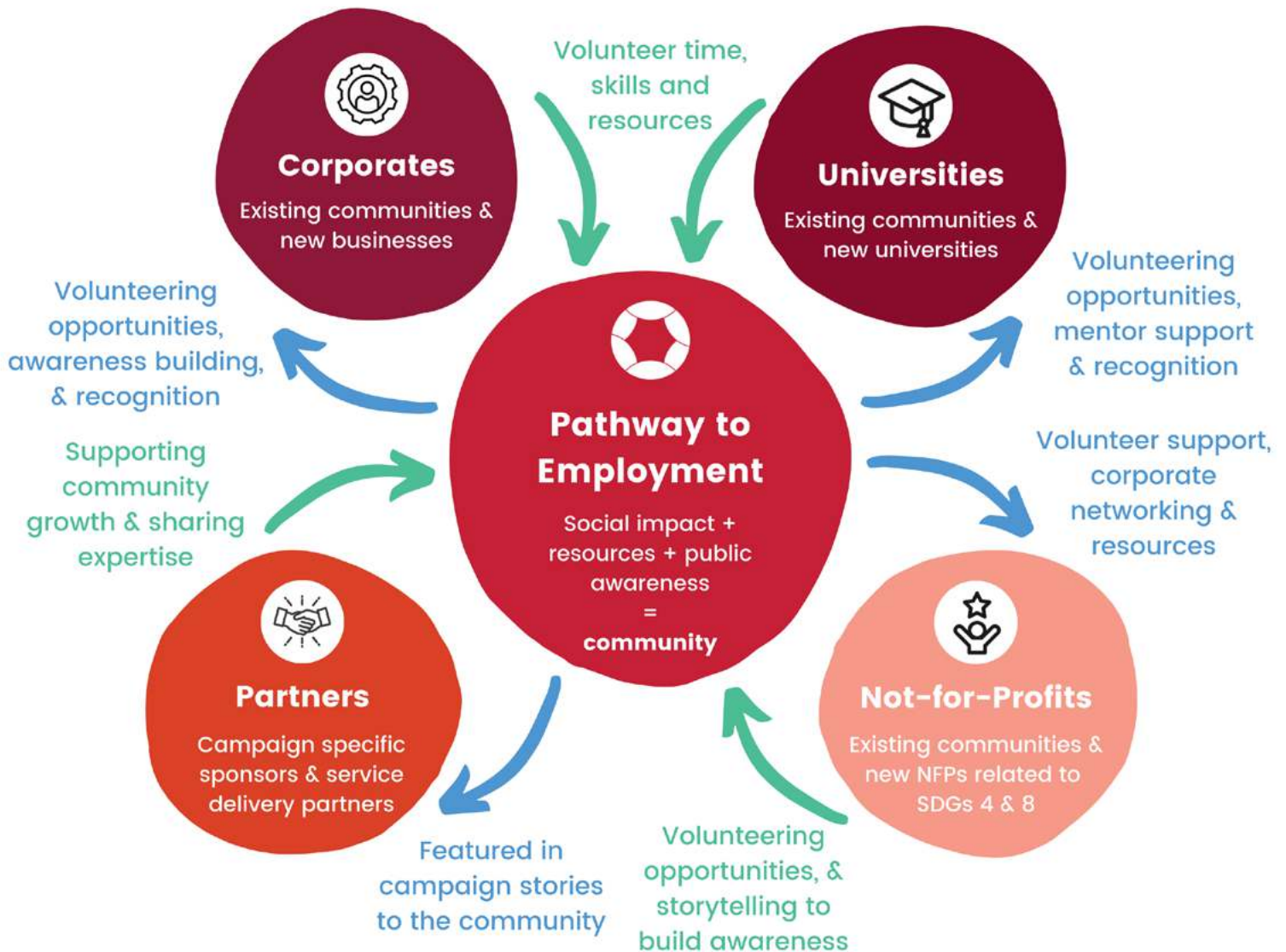


Not-for-Profits will gain free access to a pool of volunteers to collaborate on skill-based volunteering opportunities.

Building a Community

What do you gain?

What do you give?



Joining this campaign will allow your university to:

1. **Engage** your students within new learning experiences;
2. **Scale** your domestic work-integrated learning initiatives;
3. **Improve** employability ranking and student satisfaction; and
4. **Create** a thriving university community with students, alumni and partners.

Volunteering is a pathway to finding purpose in a career and community. Only by equipping our students with the knowledge and ability to tackle the world's greatest challenges can we see a brighter future.

University Sponsorship Package

What are we asking for?

Cost: \$1500 upfront

+ Use of your logo on our Pathway to Employment Microsite, social media and campaign collateral

What you receive:

Access to all the benefits of the campaign including full access to the Communitier platform including logins for up to 100 students, and unlimited volunteering hours for the duration of the campaign



Recognition as a sponsor of the Pathway to Employment campaign through use of your logo on campaign materials, sites, and social media, with links to your website



Featured spotlight post of your Uni's collective impact through volunteering during the campaign, or an individual's story of your choosing



Inclusion in any relevant post-campaign case studies and recognition of your support



Inclusion and invitation to all events throughout the PTE campaign with sponsor shoutouts.

